

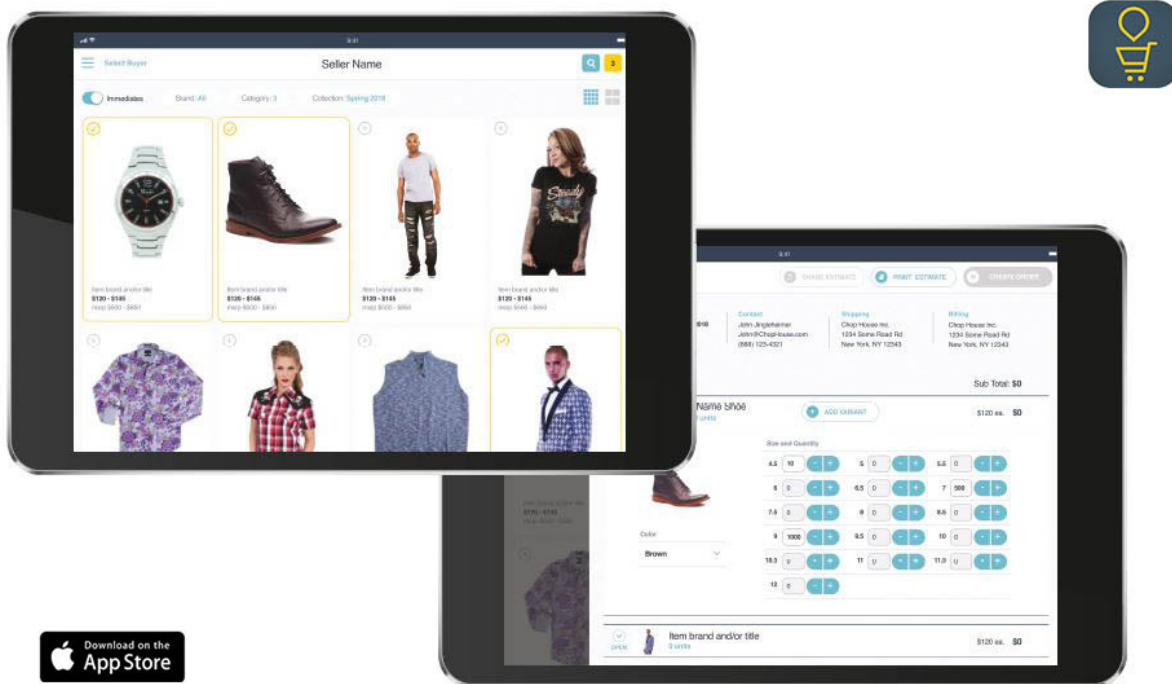


Press Release

Orders365 App by Balluun: order capturing and product catalogue on the go

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Balluun enriches its B2B Market Network solution. Anywhere and anytime, sales representatives have now access to the complete product catalogue and inventory with search and filters for an efficient sales visit in an app.



As part of the Balluun365 TM white-label social e-commerce platform, Balluun launches Orders365 - contributing more agility and efficiency into the B2B buying and selling process, and offering a seamless integration and synchronization with the web-based marketplace.

Orders365, launched first as an iPad App, allows sales representatives to quickly showcase products, share lists of products discussed, draft quotes and even capture orders while in conversation with customers and on the go. The application is easy to use, intuitive and enables sellers to present

product images and descriptions beautifully, in an accurate way and with prices which are always up to date - thus increasing efficiency and saving time. No internet is needed to present products, brands, latest arrivals and innovations to buyers and place orders.

Balluun is changing the international B2B market with its industry-specific market networks, on which wholesalers, retailers, exporters, importers as well as suppliers and buyers can exchange business information, buy and sell online while networking and contacting each other directly.

Contact:

Laura Mattiucci
Domain Director
Balluun AG
T +41 44 396 38 33
lauram@balluun.com
www.balluun.com

Balluun – Powering the Future of Business Networks

The leading provider of B2B social e-commerce worldwide. Since 2012 we have been promoting B2B marketplaces around the world 24/7/365 by launching industry-specific digital marketplaces which directly connect wholesalers, retailers, suppliers, brands, products and consumers.

Our platform allows trade-show organizers and trade associations to easily and cost-effectively create and scale their own digital marketplaces to expand their business by engaging their industry-specific audiences digitally. Our partnership model allows these organizations to build a competitive advantage with a low-cost investment and a high revenue share opportunity.

From our headquarters in Zürich to our development center in Silicon Valley and our offices in New York, London, Lausanne, and Hong Kong we empower business-to-business communities, commerce and services worldwide by providing patented and established technologies, an open and scalable Cloud solution as well as efficient marketing, sales and customer success services.

More about Balluun: www.balluun.com